

# 785 magazine

## 2024 RATE CARD

[seveneightfive.com](http://seveneightfive.com) | [seveneightfive@gmail.com](mailto:seveneightfive@gmail.com) | 785.249.3126

## A CURATOR OF COLLABORATION + COMMUNITY

*“seveneightfive magazine has been the unique voice on what to do and where to go since 2006. Connecting readers with local businesses, celebrating the unique within our city and providing space to amplify marginalized voices.”*

**Kerrice Mapes**

*Publisher*

The ideas contained within the pages of *seveneightfive* – and supported by local partners – inspire change, celebration and creation. Because of these ideas, of this storytelling, we’re not simply part of the conversation – we ignite it. We’re not simply celebrating local talent – we seek it. We’re not simply promoting events – we put in sweat equity. Together, we are *seveneightfive*.

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REACH

**90K**

Monthly Reach

Newsletters

**6K**

Monthly Opens

SOCIAL

**9K**

Followers

Calendar + Web

**80K**

Monthly Views

PRINT

**5K**

Readers

Digital Radio

**3K**

Listening Hours

# 2024 EDITORIAL PRIORITIES

WOMEN WHO ROCK



70TH ANNIVERSARY OF  
BROWN V. BOARD OF EDUCATION



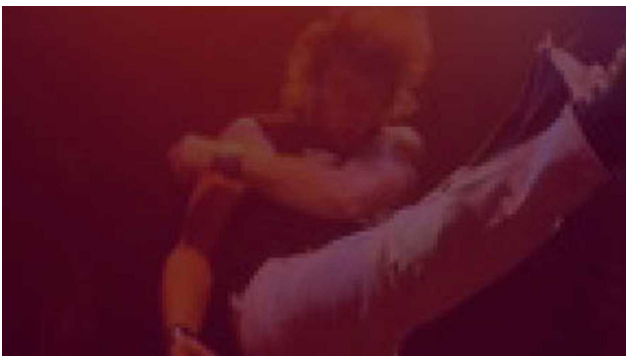
POETRY + PROSE



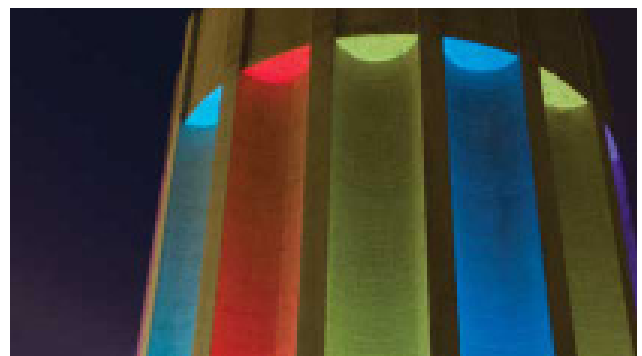
ARTISTS & MUSICIANS



LOCAL EVENT PROMOTIONS



PEOPLE + PLACES



# ADVERTISING OPPORTUNITIES

*seveneightfive* curates a thoughtfully designed media environment which shines the spotlight on your brand, as long as it's local, and does in such a way that invites engagement. We aim to partner with the best and help create dialogue for which you can be a part of.

## RATES + DATES

### 2024 PRINT CALENDAR + DEADLINES

| ISSUE | SPACE CLOSE | CONTENT DUE | TO PRINTER | IN HANDS |
|-------|-------------|-------------|------------|----------|
| #97   | 01/19/24    | 01/25/24    | 02/05/24   | 02/21/24 |
| #98   | 04/12/24    | 04/19/24    | 05/01/24   | 05/17/24 |
| #99   | 08/13/24    | 08/20/24    | 09/03/24   | 09/23/24 |

### 2024 MEDIA PLACEMENT RATES 20% DISCOUNT non-profits and advertising / media agencies

| PRINT SIZE | PER ISSUE RATE                            | ANNUAL TOTAL<br>(3 Issues = Discount)      | DIGITAL             | PER   |
|------------|---|--|---------------------|-------|
| Quarter    | \$475                                     | \$1200                                     | Weekender           | \$75  |
| Half       | \$750                                     | \$2000                                     | Dedicated Weekender | \$150 |
| Full       | \$1000<br>+ \$400 for inside / back cover | \$2800<br>+ \$1000 for inside / back cover | Online (per month)  | \$50  |

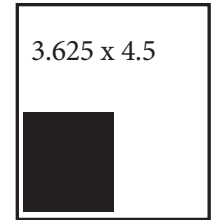
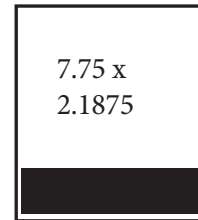
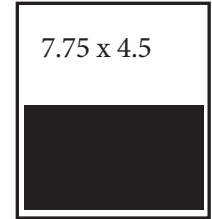
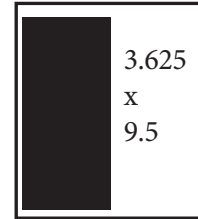
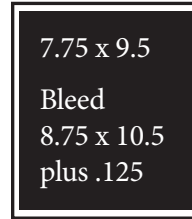
*Additional digital opportunity for online ads via GroundTruth + *seveneightfive*. Delivery mobile ads to devices by location, weather or audience. Media placement cost is \$25 per campaign with budget set by advertiser, minimum spend \$50.*

# TECHNICAL DETAILS

## PRINT SPECS

Final trim size: 8.5 x 11

- Bleed: 8.75 x 11.25 (page)
- Keep live matter .25" from trim
- Keep live matter .375 from bleed
- Gutter safety .3"
- Color: CMYK 4-Color Process
- Printing process: Offset Full Run; Perfect Bound
- Run: 4-5k
- Free publication
- Distribution to over 80 locations



ONLINE 300x250px

WEEKENDER 640x340px

**785**  
magazine